

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

If you are in any doubt as to what action you should take, you are recommended to seek your own financial advice from your stockbroker, bank manager, solicitor, accountant or other independent adviser authorised under the Financial Services and Markets Act 2000.

If you have sold or transferred all of your shares in the Company, please forward this document, together with the accompanying documents, as soon as possible either to the purchaser or transferee or to the person who arranged the sale or transfer so they can pass these documents to the person who now holds the shares. If you have sold part only of your shares in the Company, please contact the bank, stockbroker or other agent through whom the sale or transfer was effected as to the actions you should take.

(Incorporated in England and Wales under the Companies Acts with Company Number 3359615)

NOTICE OF ANNUAL GENERAL MEETING 2011

The Annual General Meeting of the Company is to be held at 15.00 pm on 10th August 2011 at the Company's offices at 4 Hill Street, London, W1J 5NE.

Integrated Asset Management plc, 4 Hill Street, London W1J 5NE United Kingdom

Telephone: +44(0)20 7514 9200

LETTER FROM THE CHAIRMAN

15 July 2011

Dear Shareholders,

Annual General Meeting of Integrated Asset Management plc (the "Company") to be held at 15.00 pm on 10th August 2011 at the Company's offices at 4 Hill Street, London W1J 5NE.

You will find enclosed the Notice of the 2011 Annual General Meeting together with a form of proxy. The business of the Annual General Meeting is to consider and if thought fit, to approve the following resolutions:

Resolution 1 — Ordinary Resolution

To receive the Company's accounts and the Directors' and Auditors reports for the financial year ending on 31st December 2010. These are enclosed with the package that you are receiving.

Resolution 2 & 3 — Reappointment of Directors — Ordinary Resolutions

To reappoint Mr JDS Booth, who is a Non Executive Director of the Company, and Mr D Masetti, who is an Executive Director of the Company, who retire by rotation in accordance with the Company's articles of association, as Directors of the Company.

Resolution 4 — Reappointment of Auditors — Ordinary Resolution

To reappoint BDO as the Company's Auditors.

Resolution 5 — Authorising the Directors to fix the Auditor's remuneration — Ordinary Resolution

To authorise the Directors of the Company to agree the remuneration of the Company's Auditors.

Resolution 6 — Authorising the Directors to allot shares - Ordinary Resolution

As is customary, the Directors seek authorisation to issue and allot shares in the Company. The authority referred to in paragraph (a) below will normally be used to issue shares on or following a placing of new shares; or for or in connection with an acquisition where all or part of the purchase price is satisfied by the Company issuing shares to the vendors; or for or in connection with the issue of shares pursuant to any Company share option scheme or share option trust. The authority referred to in paragraph (b) below will be used for pre-emptive offerings in accordance with the terms of that authority.

(a) The amount for which general authority is sought is £333,000 in nominal value of the Company's shares, which represents approximately a third of the Company's issued share capital as at the date of this letter; and in addition

(b) The amount for which specific authority is sought in connection with an offer by way of a rights issue to holders of ordinary shares in the Company in proportion (as nearly as may be practicable) to their existing holdings is £333,000 in nominal value of the Company's shares, which represents approximately a third of the Company's issued share capital as at the date of this letter.

The resolution seeks Directors' authority to allot shares or grant rights to subscribe for or to convert any security into shares in the Company or allot equity securities in accordance with section 551 of the Companies Act 2006. The authority granted by this resolution will expire at the end of the Annual General Meeting of the Company in 2012 or, if earlier, at the close of business on 30th June 2012.

Resolution 7 — Disapplication of pre-emption rights — Special Resolution

As is customary, the Directors seek authority to issue shares for cash free from the statutory pre-emption rights. The amount for which authority is sought is £333,000 in nominal value of the Company's shares which represents approximately a third of the Company's issued share capital, as at the date of this letter.

The circumstances in which the Company would seek to issue shares for cash free from the statutory pre-emption rights (which are contained in section 561(1) of the Companies Act 2006) are mainly to raise funds by means of a placing.

The Board believes that it is in the best interests of the Company to have some reserves to enable the Board to issue shares free from the pre-emption rights. The Board seeks a disapplication over a percentage of the Company's issued share capital as it currently believes that significant opportunities may become available in the short-term for the Company to exercise a substantial part of such authority. The Board assures Shareholders that such authority will only be exercised if in the opinion of the Board after consulting with the Company's professional advisers it decides that it will be in the best interests of the Shareholders to do so. The Board has no current intention of using this authority.

Action to be taken

Whether or not you intend to be present at the Annual General Meeting you are asked to complete and return the form of proxy enclosed as soon as possible and in any event so as to arrive with the Company's Registrars not later than 15.00 pm on 8th August 2011.

Recommendation

The Board unanimously recommends Shareholders to vote in favour of all the resolutions to be proposed at the Annual General Meeting.

Each Director who is also a Shareholder of the Company has confirmed to the Company that he intends to cast his votes in favour of the resolutions.

Matched bargain facility

Following the delisting of the Company from AIM the Company has set up a matched bargain facility through Berwin Dolphin Ltd to enable shareholders to buy or sale shares with the help of this service. Due to the lack of use of this service it may be that the Company will cease offering this service if this service will continue to remain unused in the next 3 months. Shareholders are reminded that they can always contact the Company Secretary for any enquiries on this matter.

Yours faithfully

J D S Booth

Chairman

Integrated Asset Management plc

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY given that the 2011 Annual General Meeting of Integrated Asset Management plc (the "Company") will be held at the offices of the Company, 4 Hill Street, London W1J 5NE at 15.00 pm on 10th August 2011 (the "Meeting") for the transaction of the following business:

Ordinary Business

Shareholders will be asked to consider and if thought fit, pass resolutions numbered 1 to 6 (inclusive) as Ordinary Resolutions of the Company:

1. To receive and adopt the Company's annual accounts for the financial year ended 31st December 2010 together with the Directors' report and the Auditors' report thereon.
2. To reappoint Mr JDS Booth, who retires by rotation, as a Director of the Company.
3. To reappoint Mr D Masetti, who retires by rotation, as a Director of the Company.
4. To reappoint BDO as Auditors of the Company to hold office from the conclusion of the Meeting until the conclusion of the next general meeting at which accounts are laid before the Company.
5. To authorise the Directors of the Company to agree the remuneration of the Auditors.

Special Business

Shareholders will be asked to consider and, if thought fit, pass resolution 6 as an Ordinary Resolution and resolution number 7 as a Special Resolution of the Company:

6. THAT the Directors of the Company be generally and unconditionally authorised for the purposes of section 551 of the Companies Act 2006 (the "Act") to allot:

6.1 shares in the Company or grant rights to subscribe for or to convert any security into shares in the Company of up to an aggregate nominal amount of £330,000; and, in addition

6.2 equity securities (as defined in section 560 of the Act) up to an aggregate nominal amount of £330,000 in connection with an offer by way of a rights issue to holders of ordinary shares in the Company in proportion (as nearly as may be practicable) to their existing holdings but subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to treasury shares, fractional entitlements, record dates, legal or practical problems in or under the laws of any territory or the requirements of any regulatory body or stock exchange,

and such authorities shall expire at the end of the Annual General Meeting of the Company in 2012 or, if earlier, at the close of business on 30th June 2012, save that the Company may before such expiry make an offer or agreement which would or might require shares or equity securities to be allotted after such expiry and the Directors may allot shares or equity securities in pursuance of any such offer or agreement notwithstanding that the authority conferred by this resolution has expired.

7. That subject to and conditional on the passing of resolution 6, the Directors be and are hereby empowered pursuant to sections 570 and 573 of the Act to allot equity securities (within the meaning of section 560 of the Act) for cash, pursuant to the authority conferred by resolution 6 as if section 561(1) of the Act did not apply to such allotment, provided that this power shall be limited to the allotment of equity securities:

(a) in connection with an offer of such securities by way of rights or other pro-rata offer to holders of ordinary shares in proportion (as nearly as may be practicable) to their respective holding of such shares, but subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements or any legal or practical problems under the laws of any territory, or the requirements of any regulatory body or stock exchange; and

(b) otherwise than pursuant to sub-paragraph (a), up to an aggregate nominal amount of £330,000,

and this authority shall expire at the end of the Annual General Meeting of the Company in 2012 or, if earlier, at the close of business on 30th June 2012, save that the Company may, before such expiry make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of any such offer or agreement notwithstanding that the power conferred by this resolution has expired.

INTEGRATED ASSET MANAGEMENT PLC BY ORDER OF THE BOARD

Registered Office:
4 Hill Street
London, W1J 5NE

Ohad Egoz
Company Secretary
15 July 2011

Registered in England and Wales with number 03359615

NOTES TO THE NOTICE OF ANNUAL GENERAL MEETING

Entitlement to attend and vote

Appointment of proxies

1. If you are a member of the Company you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote at the Meeting and you should have received a proxy form with this notice of meeting. You can only appoint a proxy using the procedures set out in these notes and the notes to the proxy form.

2. A proxy does not need to be a member of the Company but must attend the Meeting to represent you. Details of how to appoint the Chairman of the Meeting or another person as your proxy using the proxy form are set out in the notes to the proxy form. If you wish your proxy to speak on your behalf at the Meeting you will need to appoint your own choice of proxy (not the Chairman) and give your instructions directly to them.

3. You may appoint more than one proxy provided each proxy is appointed to exercise rights attached to different shares. You may not appoint more than one proxy to exercise rights attached to any one share. To appoint more than one proxy, (an) additional proxy form(s) may be obtained by contacting the Registrars' helpline on 0871 664 0300 (from within the UK) (calls cost 10p per minute plus network extras) or + 44 (0)20 8639 3399 (from outside the UK), lines are open 8.30 am-5.30 pm Mon-Fri, or you may photocopy the proxy form. Please mark (and initial) each proxy form clearly with the number of ordinary shares held by you in relation to which each proxy is appointed.

4. A vote withheld is not a vote in law, which means that the vote will not be counted in the calculation of votes for or against the resolution. If you either select the 'Discretion' option or if no voting indication is given, your proxy will vote or abstain from voting at his or her discretion. Your proxy will vote (or abstain from voting) as he or she thinks fit in relation to any other matter which is put before the Meeting.

Appointment of proxy using hard copy proxy form

5. The notes to the proxy form explain how to direct your proxy how to vote on each resolution or withhold their vote.

To appoint a proxy using the proxy form, the form and any authority under which it is executed (or a duly certified copy of such authority) must be:

- completed and signed;
- sent or delivered by hand to the Company's Registrars, Capita Registrars, PXS, 34 Beckenham Road, Beckenham, BR3 4TU;

and

- received by Capita Registrars no later than 15.00 pm on 8th August 2011.

In the case of a member which is a company, the proxy form must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company.

Any power of attorney or any other authority under which the proxy form is signed (or a duly certified copy of such power or authority) must be included with the proxy form.

Appointment of proxy by joint members

6. In the case of joint holders, where more than one of the joint holders purports to appoint a proxy, only the appointment submitted by the most senior holder will be accepted. Seniority is determined by the order in which the names of the joint holders appear in the Company's register of members in respect of the joint holding (the first-named being the most senior).

Changing proxy instructions

7. To change your proxy instructions simply submit a new proxy appointment using the methods set out above. Note that the cut-off time for receipt of proxy appointments (see above) also applies in relation to amended instructions; any amended proxy appointment received after the relevant cut-off time will be disregarded.

Where you have appointed a proxy using the hard-copy proxy form and would like to change the instructions using another hard-copy

proxy form, please contact Capita Registrars by contacting the Registrars helpline on 0871 664 0300 (from within the UK) (calls cost 10p per minute plus network extras) or + 44 (0)20 8639 3399 (from outside the UK), lines are open 8.30 am-5.30 pm Mon-Fri.

If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of proxies will take precedence.

Termination of proxy appointments

8. In order to revoke a proxy instruction you will need to inform Capita Registrars by sending a signed hard copy notice clearly stating your intention to revoke your proxy appointment to Capita Registrars, PXS, 34 Beckenham Road, Beckenham, BR3 4TU. In the case of a member which is a company, the revocation notice must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which the revocation notice is signed (or a duly certified copy of such power or authority) must be included with the revocation notice. In either case, the revocation notice must be received by Capita Registrars no later than 15.00 pm on 10th August 2011.

If you attempt to revoke your proxy appointment but the revocation is received after the time specified then, subject to the paragraph directly below, your proxy appointment will remain valid.

Appointment of a proxy does not preclude you from attending the Meeting and voting in person. If you have appointed a proxy and attend the Meeting in person, your proxy appointment will automatically be terminated.

Corporate representatives

9. In order to facilitate voting by corporate representatives at the Meeting, arrangements will be put in place at the Meeting so that:

- (i) if a corporate member has appointed the Chairman of the Meeting as its corporate representative with instructions to vote on a poll in accordance with the directions of all the other corporate representatives for that member at the Meeting, then, on a poll, those corporate representatives will give voting directions to the Chairman and the Chairman will vote (or withhold a vote) as corporate representative in accordance with those directions; and
- (ii) if more than one corporate representative for the same corporate member attends the Meeting but the corporate member has not appointed the Chairman of the Meeting as its corporate representative, a designated corporate representative will be nominated, from those corporate representatives who attend, who will vote on a poll and the other corporate representatives will give voting directions to that designated corporate representative.

Corporate members are referred to the guidance issued by the Institute of Chartered Secretaries and Administrators on proxies and corporate representatives - www.icsa.org.uk - for further details of this procedure. The guidance includes a sample form of representation letter to appoint the Chairman as a corporate representative as described in (i) above.